



# VA REFERRAL PROGRAM

## CORPORATE TEAM BUILDING BENEFITING VETERANS

[www.cheerboxreferrals.com/va](http://www.cheerboxreferrals.com/va)



## **LOOKING FOR A SIMPLE WAY TO ESTABLISH NEW RELATIONSHIPS WITH LOCAL CORPORATIONS AND ENCOURAGE CORPORATE DONATIONS TO YOUR HOSPITAL?**

The next time a company contacts you asking for a volunteer project at your hospital, refer them to Cheeriodicals!

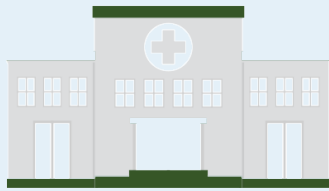
Cheeriodicals works with companies to create a unique corporate team building event for their employees. At these events hundreds of duffel bags filled with convenience and comfort items for Veterans are assembled.

After the gift assembly, a small team of corporate employees will be led by Voluntary Service staff to personally deliver the free duffel bags to your patients. During the delivery these corporate teams are exposed to your remarkable facility and the amazing way your staff cares for Veterans. During COVID-19 or other restrictive times, we will simply ship or deliver the Cheeriodicals gift duffel bags to your facility and your VAVS team will be able to distribute to patients.

Cheeriodicals has delivered gift boxes to more than 40 VA Medical Centers across the country including the following markets: St. Louis, Boston, Chicago, Birmingham, Minneapolis, Dallas, Houston, Denver, Detroit, Manhattan, Orlando, Tampa, Atlanta and Washington, DC.

Our goal is to deliver Cheeriodicals to Veterans in every VA medical center nationwide!

# OUR EVENTS ALLOW YOUR VOLUNTARY SERVICE PROGRAM TO:



Showcase your hospital to corporate donors



Provide companies with a unique team building activity (virtual or live) that directly benefits the patients in your hospital



Deliver a free gift duffel bag with personal care and comfort items for inpatients, CLC, DOM or other Veterans in your hospital



Highlight your hospital with media awareness of the gift delivery activity



Receive a \$500 donation from Cheeriodicals to use where your Voluntary Service Department needs it most

# WHAT'S IN A CHEERIODICAL?

Voluntary Service programs across the country have helped us develop the perfect cheer-up gift for Veterans in the hospital. Cheeriodical duffel bags are packed with US Veterans Magazine, activity books, a custom embroidered blanket, a stainless steel tumbler and a variety of personal care and comfort items.

Cheeriodicals and its corporate partners have delivered more than 100,000 free gift boxes and bags to children's hospitals and VA medical centers through our corporate team building events.



# WHAT'S INCLUDED IN A CHEERIODICALS DELIVERY TO YOUR HOSPITAL?

## **A GIFT FOR EVERY PATIENT**

Our goal is to ensure as many Veterans as possible receive a Cheeriodicals gift duffel bag. This may include inpatients, CLC, Domiciliary or other areas at your VA facility. The contents of these duffel bags have been approved by VA medical centers and we work closely with Voluntary Service to distribute the gifts.

## **LOGISTICS COORDINATION**

We handle all the logistics associated with scheduling the team building activity and the delivery of the gift duffel bags to your hospital.

## **CORPORATE TEAM INVOLVEMENT**

10-12 employees who are part of the corporate team that assemble the gift boxes, along with the Cheeriodicals team, personally deliver the gift boxes allowing your team to showcase your hospital to potential corporate donors. During COVID-19 or other restrictive times, we will ship the Cheeriodicals directly to your facility so that you may distribute without our team being onsite.

## **HOSPITAL AWARENESS**

We invite a Voluntary Service representative from your hospital to speak during the team building activity, live or virtually, to share your hospital's vision and how this event will impact your patients.

# GETTING STARTED WITH OUR REFERRAL PROGRAM IS AS EASY AS 1 - 2- 3!

## VISIT OUR WEBSITE

1

Go to [www.cheerboxreferrals.com/va](http://www.cheerboxreferrals.com/va) to see the complete details of our Referral Program and all the ways it can benefit your hospital.

## WATCH OUR VIDEOS

2

Once you visit our website, be sure to watch the videos from our previous events. These videos are the best way to gain an understanding of our events and the impact they have made in other hospitals.

## CONTACT US

3

We are very excited about working with your hospital to deliver smiles to the Veterans you serve and to contribute financially to your hospital.

We can't wait to hear from you about this opportunity.



205.677.2069



[vaevents@cheeriodicals.com](mailto:vaevents@cheeriodicals.com)

# SOME OF OUR CLIENTS

**Deloitte.**

**ThermoFisher**  
SCIENTIFIC



*Johnson & Johnson*

**REGENERON**

**Hill-Rom.**

abbvie

**Tactile**  
MEDICAL™  
HEALING RIGHT AT HOME



**SIEMENS**

To see more of our clients, visit: [cheeriodicals.com/corporate-clients/](https://cheeriodicals.com/corporate-clients/)